

# TED<sup>x</sup>MontrealWomen Partnership Packages 2020

x=independently organized TED event

## FEARLESS: TOGETHER FOR CLIMATE SEPTEMBER 12, 2020 EVENT

Together we can turn the tide on the climate crisis. The challenges of the 21st century will require us to evolve individually and collectively, to think outside the box, to break patterns, and to question the systems and structures that shape the world as we know it. **TED<sup>x</sup>MontrealWomen** will explore the ways in which real solutions can bring about fearless action.

We are excited to let you know that **TED** has announced that it will partner with five **TED<sup>x</sup>** teams from across the globe to curate a worldwide activation for their upcoming **TEDWomen** event and **TED<sup>x</sup>MontrealWomen** is one of these teams! The other events are **TED<sup>x</sup>Sydney** (Australia), **TED<sup>x</sup>Lagos** (Nigeria), **TED<sup>x</sup>PortofSpain** (Trinidad & Tobago) and **TED<sup>x</sup>Colombo** (Sri Lanka). For this initiative, our event will have a larger visibility as it will not only be promoted in Montreal but it will also be promoted by **TED**!

**TED<sup>x</sup>MontrealWomen** hosted its first experience in 2013 and has since become an integral part of the global community. **TED<sup>x</sup>MontrealWomen** is one of the largest **TEDWomen** events across the globe, having hosted 6 major events and reaching over 1.5 million online viewers in the spirit of *Ideas Worth Spreading!* With an ever-growing network, **TED<sup>x</sup>MontrealWomen** continues to engage thousands of individuals yearly to foster consciousness and inspire action in our communities.

### WHAT IS TEDWOMEN?

**TEDWomen** are conferences about the power of women and girls to be creators and change-makers. Women are so often the creative powerhouses driving progress, and the active force crystallizing change in communities worldwide. From small, local solutions to big, global movements, the contribution of women is visible in every region, in every field. The program of speakers, workshops, events - and daring discussions - has sparked some of TED's most iconic moments yet.

### WHAT IS TED?

**TED**, a global community, believes passionately in the power of ideas to change attitudes, lives and, ultimately, the world. **TED.com** is building a clearinghouse of free knowledge from the world's most inspired thinkers and a community of curious souls to engage with ideas and one another, both online and at **TED** and **TED<sup>x</sup>** events around the world. Past speakers include Bill Clinton, Bill Gates, Ray Kurzweil, Paola Antonelli, Nicola Sturgeon, Sheryl Sandberg, Gordon Brown, Dan Ariely, and Bono. Visit **TED.com** for more inspiration.

### FEARLESS: TOGETHER FOR CLIMATE EVENT WILL OFFER:

- ✓ Full day of mind opening talks + performances
- ✓ Vegan lunch box, snacks and beverages
- ✓ Get-together & mocktail hour
- ✓ Environmentally friendly gift

TEDxMontrealWomen is 100% not-for-profit and therefore cannot happen without the help of supporting partners. Our events are organized and run entirely by dedicated volunteers.

The registration fee covers venue rental, production, filming, food, beverages and gift. In order to keep our costs as low as possible, we are seeking in-kind and financial partnership.

If you are interested in supporting this worthwhile event, please consult the following page for our available partnership packages.

## PARTNER BENEFITS



### Logo on Website

All partners will have visibility on our website.



### Complimentary Tickets

This is a great team building activity!



### Social Media Announcement

Your partnership will be announced on social media posts.



### Mention by our Host

Your brand will be acknowledged as a partner and publicly thanked at the beginning of the event.



### Brand Poster in Venue

Enjoy the opportunity to hang your brand's poster at the event venue.



### Logo Printed on Badges

Each attendee is given a badge to wear throughout the event.



### Logo on Speaker Videos




3s promo slide at the beginning and end of each speaker video that will be uploaded onto TED.com for worldwide viewing.



### Reception with Speakers

Enjoy the opportunity to celebrate our successes and explore next steps with speakers and volunteers.

## PARTNERSHIP LEVELS

WE ARE OPEN TO DESIGNING PARTNERSHIP PLANS THAT WOULD BENEFIT OUR RESPECTIVE MISSIONS				
	VISIONARY \$10,000 +	INNOVATOR \$5,000 +	PIONEER \$2,000 +	IN KIND PARTNER
COMPLIMENTARY TICKETS	15	5	2	
RECEPTION WITH SPEAKERS	✓	✓		
EXPLICIT MENTION BY HOST	✓	✓		
BRAND POSTER IN VENUE	✓	✓		
LOGO PRINTED ON BADGES	✓	✓	✓	
LOGO ON YOUTUBE VIDEOS	✓	✓	✓	
LOGO ON WEBSITE	✓	✓	✓	
SOCIAL MEDIA ANNOUNCEMENT	✓	✓	✓	

Please note that we will recognize any contribution received based on its relative value.

There are numerous ways in-kind partners can participate, such as: Marketing & PR, Catering & Beverages, Printing, Banners & Posters and give away items.

THANK YOU FOR YOUR CONSIDERATION.

WE GREATLY APPRECIATE YOUR GENEROSITY!



Email:

[tedxmontrealwomen@gmail.com](mailto:tedxmontrealwomen@gmail.com)

**TED<sup>x</sup>MontrealWomen**  
x=independently organized TED event

Please visit our website:  
[tedxmontrealwomen.com](http://tedxmontrealwomen.com)